# A VIDEO-FIRST ORGANIC GROWTH SYSTEM

Built around your expertise.
Managed by ProudMouth.



## TURN YOUR EXPERTISE INTO A CONNECTED PRESENCE

### PEOPLE CAN FIND, UNDERSTAND AND TRUST

ProudMouth helps financial advisors, RIAs, wealth firms and other high-trust professionals capture their expertise through strategic video conversations. We turn those conversations into connected video, audio and written content that supports discovery across traditional search, AI and the channels prospects already use.

THE OUTCOME

**FOUND**
Become easier to discover across search, AI and the channels your audience uses.

**TRUSTED**
Let prospects experience your judgment and point of view before contact.

**CHOSEN**
Build familiarity that supports stronger referrals and better conversations.

THE PROUDMOUTH DIFFERENCE

More connected than a production service. More managed than a marketing platform.

PROVEN EXPERIENCE

**15,000+**
expert conversations captured

**225,000+**
content assets created

**100s**
high-trust professionals served

CONNECTED ACROSS THE CHANNELS YOUR AUDIENCE USES

Website | YouTube | Email | LinkedIn | Social | Search + AI

THE PROUDMOUTH ORGANIC GROWTH SYSTEM

# ONE SYSTEM. SIX CONNECTED CAPABILITIES.

You bring the expertise. ProudMouth manages the strategy, preparation, production, publishing and reporting so your ideas keep working without adding more marketing work to your plate.

### CHOOSE THE RIGHT CONVERSATION

1 Align audience questions, business priorities and discoverable topics.

### CAPTURE EXPERTISE ON VIDEO

2 Record guided video podcasts, FAQ series, webinars and expert conversations.

### MULTIPLY CONTENT

3 Create connected video, audio and written assets structured for people, search and AI.

### PUBLISH AND DISTRIBUTE

4 Publish across search, social, email, video platforms and the client's website.

### MEASURE AND LEARN

5 Report on audience, engagement and performance signals.

### REFINE WHAT COMES NEXT

6 Interpret the findings and strengthen future topics, content and distribution.

## ONE EXPERT CONVERSATION CAN BECOME

**PODCAST + VIDEO**
Edited long-form audio and video

**CLIPS + SOCIAL**
Short moments and ready-to-use posts

**ARTICLE + EMAIL**
Blog, transcript and newsletter content

**PUBLISHING + SEARCH**
A connected presence across approved channels

## WAYS CLIENTS ENGAGE PROUDMOUTH

**Ongoing Organic Growth**
A steady flow of connected content that supports more qualified conversations.

**Focused Expertise Campaigns**
FAQ videos, webinars, roundtables and downloadable assets that support a growth priority.

**Expert Authority**
Content and profile alignment that helps prospects understand who you help and how you think.

Make your expertise easier to find, trust and act on. **LEARN MORE** **START A GROWTH CONVERSATION**